Rate Type

Rate Type

\$550.00 NM

\$700.00 NM

## **INVOICE**



KSTP-TV, LLC and KSAX-TV, Inc. 3415 University Ave Saint Paul, MN 55114-2099 Main: (651)646-5555

Main: (651)646-5555 Billing: (651)642-4230 
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 161724-1
 09/30/12
 September 2012
 08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

www.kstp.com

Billing Address:

Send Payment To:

 Advertiser
 Product
 Estimate Number

 NRCC (Rep) National Reput
 N.R.C.C. IE
 2601

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Ln Alexandria, VA 22314-1219

MTWTFSS

Air Time Description

7:26 AM Su GMA

MTWTFSS

Air Time Description

8:14 AM Sun 8-9a

Spots/Week

Spots/Week

8-9a

Special Handling

Snots/

Length Ad-ID

Length Ad-ID

:30

:30 NRCCMN080928

:30 NRCCMN080928

\$550.00

NM

| Advertiser Code | Product Code | 155 | 426 |

Agency Ref Advertiser Ref

KSTP-TV, LLC and KSAX-TV, Inc. SDS-12-1011 PO BOX 86 Minneapolis, MN 55486-1011

Start Date

Day Air Date

Day Air Date

09/30/12

09/30/12

09/24/12

Su

09/30/12

Start Date

09/24/12

Weeks:

16 09/30/12

Weeks:

Spots: # Ch

1 All

Spots: # Ch

1 All

End Date

09/30/12

Sun 8-9a

**End Date** 

09/30/12

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1	09/28/12	09/28/12	M-F 530-6a News	530-6a	F	:30	1	\$350.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS F	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lenat	th Ad-ID			Rate Type
	1 All		/28/12 5:38 AM M-F 5		530-6a		0 NRCCMN08	80914		\$350.00 NM
4	09/28/12	09/28/12	M-F 6-7a News	6-7a	F	:30	1	\$500.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS F	Spots/Week 1	Rate \$500.00					
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 All	F 09	/28/12 6:54 AM M-F 6 ulcast on KSTP-TV and K		6-7a	:3	O NRCCMNO8	30914		\$500.00 NM
9	09/28/12	09/28/12	M-F GMA	7-9a	F	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12 MTWTFSS F	Spots/Week 1	Rate \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 All	F 09	/28/12 7:50 AM M-F G	SMA	7-9a	:3	O NRCCMNO8	0914		\$450.00 NM
14	09/29/12	09/29/12	Sat 8-9a News	8-9a	S-	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12 MTWTFSSS-	Spots/Week 1	Rate \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 All	Sa 09	/29/12 8:22 AM Sat 8-	9a News	8-9a	:3	O NRCCMNO8	0928		\$450.00 NM
4.5	09/30/12	09/30/12	Su GMA	7-8a	S	:30	1	\$700.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Rate

\$700.00 Start/End Time

7-8a

----S

\$550.00

Rate

Start/End Time

## **INVOICE**



Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc. SDS-12-1011 PO BOX 86 Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
161724-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
NRCC (Rep) National Repu	N.R.C.C. IE	2601

www.kstp.com

1 Ail   F   69/28/12   621 PM M-F 6-630p   6-630p   30 NRCCNN080928   \$1,00.00 NM								Spots/			
19   98/28/12   09/28/12   M-F 6-630p   6-630p  F.   :30   1   \$1,000.00   NM	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks:   Start Date   Ground Part   Spots: #Ch   Day Air Date   MITWITSS   Spots: #Ch   Day Air Date   Start Date   Start Date   Spots: #Ch   Day Air Date   MITWITSS   Spots/Week   Start Date   Start Date   Start Date   MITWITSS   Spots/Week   Start Date   Start Date   Start Date   Start Date   MITWITSS   Spots/Week   Start Date   Start Date   Start Date   MITWITSS   Spots/Week   Start Date   Start Date   Start Date   Start Date   Start Date   MITWITSS   Spots/Week   Start Date	16	09/30/12	09/30/12	Sun 8-9a	8-9a	S	:30	1	\$550.00	NM	
Spots: #Ch	19	09/28/12	09/28/12	M-F 6-630p	6-630p	F	:30	1	\$1,000.00	NM	
1. All   F   69/28/12   621 PM M-F 6-630p   6-630p   30 NRCCNN080928   \$1,00.00 NM		Weeks:			Spots/Week 1						
Weeks		Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>		Lengt	h Ad-ID			Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Spots/Week   Spots/Week   Start Date   Arr Time   Description   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start Date   Arr Time   Description   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start Date   Arr Time   Description   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start Date   Arr Time   Description   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start Date   Arr Time   Description   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start Date   Spots/Week   Start Date   Spots/Week   Start Date   Spots/Week   Spots		1 All	F 09	/28/12 6:21 PM M-F 6-	-630p	6-630p	:3	O NRCCMNO	80928		\$1,000.00 NM
Spots:# Ch   Day Air Date   Air Time Description   Start/End Time   Length Ad-ID   Rate Type	24	09/30/12	09/30/12	Su 530-6p News	530-6p	S	:30	1	\$900.00	NM	
1 All   Su   09/30/12   5:30 PM Su 530-6p News   530-6p   3:30 NRCCNN080928   \$900.00 NM		Weeks:	09/24/12		1						
Weeks:   Start Date   Find Date   MIWIFSS   Spots/Week   Start Date   MIWIFSS   MIWIFSS   Spots/Week   Start Date   MIWIFSS   MIWIFSS   Spots/Week   Start Date   MIWIFSS   Spots/Week   Start Date   MIWIFSS   Spots/Week   Start Date   MIWIFSS   Spots/Week   Start Date   MIWIFSS   MI		Spots: # Ch									Rate Type
Weeks:         Start Date 09/24/12 09/30/1		1 All	Su 09	/30/12 5:30 PM Su 530	0-6p News	530-6p	:3	O NRCCMNO	80928		\$900.00 NM
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate Type	25	09/28/12	09/28/12	M-F 630-7p	630-7p	F	:30	1	\$1,000.00	NM	
1 All   F   09/28/12   6:54 PM M-F 630-7p   630-7p   :30 NRCCMN080928   \$1,000.00 NM		Weeks:		End Date <u>MTWTFSS</u> 09/30/12	Spots/Week 1						
30 09/29/12 09/29/12 ABC College Football 7-1030pS : 30 1 \$2,000.00 NM											Rate Type
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   \$2,000.00		1 All	F 09	/28/12 6:54 PM M-F 6:	30-7p	630-7p	:3	O NRCCMNO	80928		\$1,000.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type	30	09/29/12	09/29/12	ABC College Football	7-1030p	S-	:30	1	\$2,000.00	NM	
All   Sa   09/29/12   10:47 PM ABC College Football   7-1030p   :30 NRCCMN080928   \$2,000.00 NM		Weeks:	Start Date 09/24/12		1	\$2,000.00					
Spots: # Ch   Day   Air Date   End Date   MIWTFSS   Spots/Week   Start Date   MIWTFSS   Spots/Week   Start Date											Rate Type
Weeks: Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type		1 All			College Football	7-1030p	:3	O NRCCMNO	80928		\$2,000.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	31	09/28/12	09/28/12	M-F, Su 10-1035p	10-1035p	F	:30	1	\$2,300.00	NM	
1 All   F   09/28/12   10:13 PM M-F, Su 10-1035p   10-1035p   :30 NRCCMN080928   \$2,300.00 NM			09/24/12	End Date <u>MTWTFSS</u> F	Spots/Week 1	\$2,300.00					
Weeks: Start Date   End Date   MTWTFSS   Spots/Week   Start Date   O9/30/12   10:33 PM Su 10-1035p   10-1035p   10-1035p   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Start/End Time   Length Ad-ID   Start/End Time   Start/End Time   Length Ad-ID   Start/End Time   Start/E											Rate Type
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSSS         Spots/Week 1,800.00         Rate 1,800.00           Spots: # Ch         Day         Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Type           1 All         Su         09/30/12         10:33 PM Su 10-1035p         10-1035p         :30 NRCCMN080928         \$1,800.00 NM           37 09/30/12         09/30/12         Sun 1035-1105p News 1035-1105p        S         :30 1 \$900.00 NM           Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS 09/05/01 Spots/Week 09/00/00 NM         Rate 19900.00 NM           Spots: # Ch         Day Air Date 09/30/12         Air Time Description 09/30/12         Start/End Time 1035-1105p Spots/Week 1035-1		1 All	F 09	/28/12 10:13 PM M-F, S	Su 10-1035p	10-1035p	:3	O NRCCMNO	80928		\$2,300.00 NM
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           1 All         Su         09/30/12         10:33 PM Su 10-1035p         10-1035p         :30 NRCCMN080928         \$1,800.00 NM           37 09/30/12         09/30/12         Sun 1035-1105p News         1035-1105p        S         :30 1         \$900.00 NM           Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS 1/2 Spots/Week 09/30/12         Rate 1/2 Spots/Week 09/30/12         Rate 1/2 Spots/Week 09/30/12         Start/End Time 1/2 Length Ad-ID         Rate 1/2 Type           1 All Su 09/30/12         09/30/12         10:56 PM Sun 1035-1105p News         1035-1105p         :30 NRCCMN080928         \$900.00 NM           40 09/30/12         09/30/12         Sun 1105-1135p         1105-1135p        S         :30 1         \$350.00 NM           Weeks:         Start Date 09/30/12         End Date 09/30/12         MTWTFSS 1/2 Spots/Week 09/30/12         Rate 09/30/12         Rate 09/30/12         Spots/Week 09/30/12         Rate 09/30/12         Rate 1/2 Spots/Week 09/30/12         Rate 1/2 Spots/Week 1/2 Spots/	36	09/30/12	09/30/12	·	10-1035p	S	:30	1	\$1,800.00	NM	
1 All       Su       09/30/12       10:33 PM Su 10-1035p       10-1035p       :30 NRCCMN080928       \$1,800.00 NM         37 09/30/12       09/30/12       Sun 1035-1105p News       1035-1105p      S       :30       1 \$900.00 NM         Weeks: Start Date 09/24/12 09/30/12       End Date 09/30/12       MTWTFSS 1000 NW       Spots/Week 1000.00 NM       Rate 1000.00 NM         Spots: # Ch       Day Air Date 09/30/12       Air Time Description 1005 News 1035-1105p News 1035-1105p News 1035-1105p 1005-1105p News 1035-1105p 1005-1105p 10		Weeks:	Start Date 09/24/12	End Date 09/30/12 MTWTFSSS	Spots/Week 1	\$1,80 <u>0.00</u>					
37 09/30/12 09/30/12   Sun 1035-1105p News 1035-1105p  S   :30   1   \$900.00   NM											Rate Type
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS 1 2S         Spots/Week 1 3 900.00         Rate 9900.00           Spots: # Ch Day Air Date 1 All Su 09/30/12         Air Time Description 1 00.56 PM Sun 1035-1105p News 1035-1105p News 1035-1105p News 1035-1105p 100.00         1000-1100-1100-1100-1100         1000-1100-1100-1100-1100         NRCCMN080928 100.00         \$900.00         NM           40 09/30/12         09/30/12         Sun 1105-1135p 1105-		1 All	Su 09	/30/12 10:33 PM Su 10-	-1035p	10-1035p	:3	O NRCCMNO	80928		\$1,800.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	37	09/30/12	09/30/12	Sun 1035-1105p News	1035-1105p	S	:30	1	\$900.00	NM	
1 All       Su       09/30/12       10:56 PM Sun 1035-1105p News       1035-1105p       :30 NRCCMN080928       \$900.00 NM         40 09/30/12       09/30/12       Sun 1105-1135p       1105-1135p      S       :30 1 \$350.00 NM         Weeks: Start Date 09/24/12       End Date 09/30/12       MTWTFSS 09/30/Week 1 \$350.00 NM         Spots: # Ch       Day Air Date Air Time Description       Start/End Time Length Ad-ID       Rate Type		Weeks:	Start Date 09/24/12	End Date MTWTFSSS	Spots/Week 1	\$900.00					
40 09/30/12 09/30/12 Sun 1105-1135p 1105-1135pS :30 1 \$350.00 NM  Weeks: Start Date		Spots: # Ch	<u>Day</u> Air								Rate Type
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS 2S         Spots/Week 1         Rate 350.00           Spots: # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate Type		1 All	Su 09	/30/12 10:56 PM Sun 10	035-1105p News	1035-1105p	:3	O NRCCMNO	80928		\$900.00 NM
09/24/12 09/30/12S 1 \$350.00  Spots: <u># Ch Day Air Date Air Time Description</u> Start/End Time Length Ad-ID Rate Type	40	09/30/12	09/30/12	Sun 1105-1135p	1105-1135p	S	:30	1	\$350.00	NM	
		Weeks:			Spots/Week 1						
1 All Su 09/30/12 11:15 PM Sun 1105-1135p 1105-1135p :30 NRCCMN080928 \$350.00 NM		Spots: # Ch				Start/End Time					Rate Type
		1 All	Su 09	/30/12 11:15 PM Sun 1	105-1135p	1105-1135p	:3	O NRCCMNO	80928		\$350.00 NM

Total Spots

14

## **INVOICE**



**Payment Terms 30 Days** 

Send Payment To:

KSTP-TV. LLC an

KSTP-TV, LLC and KSAX-TV, Inc. SDS-12-1011 PO BOX 86 Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
161724-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number		
NRCC (Rep) National Reput	N.R.C.C. IE	2601		

www.kstp.com

Gross Total \$13,250.00

Agency Commission \$1,987.50

Net Amount Due \$11,262.50